

Economic Development Committee  
July 24, 2015 Minutes



Boston & Maine Train Station, 1 East/West Broadway, Derry, NH

The Derry Economic Development Committee met on July 24, 2015 in room 207 of the Municipal Center. Members in attendance were Tom Cardon, Janis Del Pozzo, Albert Dimmock, Susan Hickey, Marc Flattes, Terri Pastori, George Sioras, and Richard Tripp. Also in attendance, but not committee members, were Jen Lague and Will Stewart.

Meeting opened by chairman Cardon at six PM. Minutes of July 13, 2015 meeting read with clerical changes noted. Motion by George Sioras, second by Tom Cardon, to approve minutes. Motion passed.

**GDLC Presentation** – Will Stewart, President, Greater Derry-Londonderry Chamber of Commerce (GDLC), gave a presentation on the GDLC. The organization has a regional focus on providing advisory services to promote growth within local municipalities. The GDLC is located at 29 West Broadway, Derry, in the Adams Memorial building. Will spoke on several of the services provided, one being the Greater Derry Londonderry Visitor's Guide. It contains informational articles, business advertisements, and easy to use business directories.

**Economic Development Goals/Thoughts**

- Susan Hickey – looking into town website update to modernize and ease access to business development information.
- Marc Flattes, Terri Pastori, Jen Lague – conducted survey using Bringing Derry Together facebook page. Seven questions were asked with over four hundred responses. Marc was asked to prepare a brief analysis of survey results for next meeting.

- Chairman Cardon – market Derry brochure being developed, George Sioras suggested Liz Robidoux assist with formatting.
- Brainstorming – several ideas to attract/induce people to visit Derry were presented. Among them were: Derryopoly game, annual scavengers event, develop new town motto and branding strategy, paint murals on blank cement block walls, community cable show on economic development, etc
- EDC Goals - Chairman Cardon presented short list of committee goals to be presented to town council in September. Items on list were: update town website, use social media for spreading ideas and getting feedback, do better job of marketing Derry.

Meeting adjourned at 8:30 PM, next meeting August 24<sup>th</sup> at 6 PM.

Richard Tripp  
EDC Secretary

PS If anyone has a photo they would like on the next minutes, send it to me.